CAS Faculty Meeting Agenda

February 27, 2017 in Washburn A

Refreshments start at 3:00 p.m. Meeting will start promptly at 3:30 p.m.

- I. Welcome & Dean's Remarks
- II. *Approval of Minutes from August 31, 2016
- III. Old Business
- IV. New Business
 - A. Curriculum Changes
 - 1. *Bachelor of Music in Performance: Voice Emphasis Change
 - 2. *Bachelor of Music in Performance: Piano Emphasis Change
 - 3. *Bachelor of Music in Performance: Brass, Strings, Percussion or Woodwind Emphasis Change
 - 4. *Bachelor of Music in Performance: Organ Emphasis Change
 - 5. *Bachelor of Music in Performance: Guitar Emphasis Change
 - 6. *Minor in Applied Media New
- V. Informational Items/Updates
 - A. Course Success Groups
 - B. Impact Grants
 - C. Faculty Colloquium
 - D. April Fool's Party
 - E. CAS Distinguished Faculty Lecture
 - F. Other Announcements
- VI. Adjournment

CAS Faculty Meeting Washburn University August 31, 2016 Washburn A

- 1. Dean Stephenson welcomed faculty to a new school year and spoke on the theme of "Higher Education in Kansas and the Blues."
- 2. Minutes from March 9, 2016 were approved.
- 3. Old Business. None
- 4. New Business
 - a. New faculty were introduced.
- 5. Announcements.
 - a. Course Success Groups
 - b. Kansas Core Outcomes groups will meet at Washburn on September 23.
- 6. Meeting adjourned at 4:26.

Respectfully Submitted,

Bruce Mactavish

Chair's Signatu	ire Recomi	mendation	Review Date
Department <u>Ann Marie Snook</u>	Appr	ove	2016-08-29
Division <u>Michael Hager</u>	Appr	ove	2016-09-03
Dept. of Educ. N/A			
(If relates to teacher certification program.)			
Dean <u>Laura Stephenson</u>	Appr	ove	2016-09-05
Curriculum Committee <u>Leslie Reyr</u>	nard Appr	ove	2016-09-17
Accepted by CFC <u>Grace Hildenbra</u>	ind Appr	ove	2016-10-06
CAS Faculty			
Faculty Approved By: Senate	University Faculty	WU Bo	
Program: Bachelor of Music in Perform	nance: Voice Emphasis		et e e
1. Reason for this program change?			
MU206: Improvisation is being delet degrees. MU 206: Improvisation is b Music Theory IV is a degree require Bachelor of MU in Performance), all through the Theory IV course.	eing absorbed into MU316: ment for ALL MU majors (BA	Music Theory \; Bachelor of	IV. Since MU316: MU in MU Ed;
Complete revised description.			
Bachelor of Music in Performance: \	/oice Emphasis (122 Hours)		
COURSE DESCRIPTION			
GENERAL EDUCATION (40 Credit Required Courses WU 101 The Washburn Experience EN 101 Freshman Composition (3) EN 300 Advanced Composition (3) MA 112 Essential Mathematics (or a	(3)		
Social Sciences (Courses must be to HI 105 Introduction to World Music a Anthropology 112 (3) Elective (3)	and its History (required of al	I Music majors	

Economics, Sociology, Anthropology, Honors 202, and IS 170. Natural Sciences and Mathematics (Courses must be taken in at least two disciplines) _____ Elective (3) ___ Elective (3) Elective (3) Elective courses may be selected in Biology, Chemistry, Physics, Astronomy, Geology, Mathematics (excluding the required MA 112 or above), Honors 203, or IS 170. Arts and Humanities (Courses must be taken in at least two disciplines) Elective in Fine Arts (Art or Theatre) (3) ____ GE 102 German or FR 102 French (4) Elective (3) Electives may be selected from English, Honors 201, Philosophy, Religion, Art, Mass Media, Modern Language, Communication, Theatre, or Interdisciplinary Studies MUSIC (81 Credit Hours) MU 122 Rhythmic Perception (1) MU 123 Computers and Music (1) MU 215 Theory and Aural Comprehension I (4) MU 314 Theory and Aural Comprehension II (4) MU 315 Theory and Aural Comprehension III (4) MU 316 Theory IV (3) MU 317 Orchestration (2) MU 320 Form and Analysis (2) MU 443 Composition (1) Music History and Literature - 6 Hours MU 325 Music History I (3) MU 326 Music History II (3) Conducting - 3 Hours MU 237 Choral Clinic (1) MU 240 Beginning Conducting (1) MU 441 Advanced Choral Conducting (1) Private Lessons - 24 Hours and MU 070 Performance Class (0) Students normally enroll for 3 hours of private lessons each semester. Group Piano - 4 Hours Students must enroll in Group Piano (MU 133, 134, 213, 214) until the Piano Proficiency Exam is Passed. Piano Lessons - 2 Hours Orchestral Instrument â€" 1 Hour Large Ensembles - 8 Hours All Bachelor of Arts and Bachelor of Music candidates are required to participate in two large ensembles (Washburn Choir, Washburn Singers; Women's Chorus, Washburn Orchestra; Washburn

Accompanying; Washburn Wind Ensemble; University Band; Marching Band; Jazz Band I or

String Orchestra:

Jazz Band II)

each semester of full-time enrollment. For large ensemble requirements particular to each instrument.

please consult the on-line Music Department Handbook www.washburn.edu/music-handbook

Small Ensembles - 4 Hours

Washburn Opera Studio (MU 250/450)

Specialized Courses - 7 Hours

MU 220 Vocal Diction for Singers (3)

MU 330 Vocal Pedagogy and Literature (2)

MU 400ST Senior Seminar (2)

General Studies electives - 1 Hour

General elective courses from any department, including Music, will be taken to complete a total of 124 semester hours.

DEGREE REQUIREMENTS

Piano Proficiency Exam (PPE)

Rhythmic Perception Exam (RPE)

48 Recital Credits

4th Semester Performance Proficiency Exam

Pass Junior Recital Jury and present Junior Recital

Pass Senior Recital Jury and present Senior Recital

3. Describe the nature of the proposed change.

MU206: Improvisation is being deleted as a requirement for the Bachelor of Music in Performance degrees. MU 206: Improvisation is being absorbed into MU316: Music Theory IV. Since MU316: Music Theory IV is a degree requirement for ALL MU majors (BA; Bachelor of MU in MU Ed; Bachelor of MU in Performance), all music majors will receive instruction in Improvisation, through the Theory IV course. MU 206: Improvisation will be offered one last time, Spring 2017, to catch any Performance major who has not previously taken that course/has taken Theory IV.

4. Do you currently have the equipment and facilities to teach the classes within the proposed change.

Yes

(Chair's Signature	Red	commendation	Review Date
Department <u>Ann M</u>	arie Snook		Approve	2016-08-29
Division Michae	el Hager		Approve	2016-09-03
Dept. of EducN	/A			
(If relates to teacher certification pr	ogram.)			
Dean <u>Laura :</u>	Stephenson		Approve	2016-09-05
Curriculum Committe	e <u>Leslie Reynar</u>	d <i>A</i>	Approve	2016-09-17
Accepted by CFC <u>G</u>	<u>race Hildenbrand</u>		Approve	2016-10-06
CAS Faculty				-
	Faculty Senate	University Faculty		
Program: Bachelor of M	lusic in Performan	ce: Piano Emphasis		
1. Reason for this progi	am change?			
MU206: Improvisatio degrees. MU 206: Im Music Theory IV is a Bachelor of MU in Pe through the Theory I'	nprovisation is bein degree requireme erformance), all mu	ng absorbed into MU3 nt for ALL MU majors	316: Music Theory s (BA; Bachelor of l	IV. Since MU316: MU in MU Ed;
2. Complete revised de	scription.			
Bachelor of Music in	Performance: Piar	no Emphasis (121 Ho	ours)	
COURSE DESCRIP	ΓΙΟΝ			
GENERAL EDUCAT Required Courses WU 101 The Washbu EN 101 Freshman C EN 300 Advanced Co MA 112 Essential Ma	urn Experience (3) omposition (3) omposition (3)	,		
	o World Music and y 112 (3)	en in at least two disc its History (required n Political Science, G	of all Music majors	

Economics, Sociology, Anthropology, Honors 202, and IS 170. Natural Sciences and Mathematics (Courses must be taken in at least two disciplines) Elective (3) Elective (3) Elective (3) Elective courses may be selected in Biology, Chemistry, Physics, Astronomy, Geology, Mathematics (excluding the required MA 112 or above), Honors 203, or IS 170. Arts and Humanities (Courses must be taken in at least two disciplines) Elective in Fine Arts (Art or Theatre) (3) ____ Elective (3) Elective (3) Electives may be selected from English, Honors 201, Philosophy, Religion, Art, Mass Media, Modern Language, Communication, Theatre, or Interdisciplinary Studies MUSIC (81 Credit Hours) MU 122 Rhythmic Perception (1) MU 123 Computers and Music (1) MU 215 Theory and Aural Comprehension I (4) MU 314 Theory and Aural Comprehension II (4) MU 315 Theory and Aural Comprehension III (4) MU 316 Theory IV (3) MU 317 Orchestration MU 320 Form and Analysis (2) MU 443 Composition (1) Music History and Literature - 12 Hours MU 325 Music History I (3) MU 326 Music History II (3) MU 337 Piano Lit. I (2) MU 338 Piano Lit. II (2) MU 339 Piano Pedagogy (2) Conducting - 3 Hours MU 240 Beginning Conducting (1) MU 441 Advanced Choral Conducting (1) MU 442 Advanced Instrumental Conducting (1) Private Lessons - 24 Hours and MU 070 Performance Class (0) (MU267/467) Students normally enroll for 3 hours of private lessons each semester. Large Ensembles - 8 Hours ensembles

All Bachelor of Arts and Bachelor of Music candidates are required to participate in two large

(Washburn Choir, Washburn Singers; Women's Chorus, Washburn Orchestra; Washburn String Orchestra;

Accompanying; Washburn Wind Ensemble; University Band; Marching Band; Jazz Band I or Jazz Band II)

each semester of full-time enrollment. For large ensemble requirements particular to each instrument,

please consult the on-line Music Department Handbook www.washburn.edu/music-handbook

Small Ensembles - 4 Hours Chamber Ensemble (MU254/454)

Specialized Courses - 2 Hours MU 400ST Senior Seminar (2)

Music Electives - 4 Hours

Students may select any courses in Music to complete a total of 80 hours in Music.

General Studies Electives - 3 Hours

General elective courses from any department, including Music, will be taken to complete a total of 124 semester hours.

DEGREE REQUIREMENTS
Piano Proficiency Exam (PPE)
Rhythmic Perception Exam (RPE)
48 Recital Credits
4th Semester Performance Proficiency Exam
Pass Junior Recital Jury and present Junior Recital
Pass Senior Recital Jury and present Senior Recital

3. Describe the nature of the proposed change.

MU206: Improvisation is being deleted as a requirement for the Bachelor of Music in Performance degrees. MU 206: Improvisation is being absorbed into MU316: Music Theory IV. Since MU316: Music Theory IV is a degree requirement for ALL MU majors (BA; Bachelor of MU in MU Ed; Bachelor of MU in Performance), all music majors will receive instruction in Improvisation, through the Theory IV course. MU 206: Improvisation will be offered one last time, Spring 2017, to catch any Performance major who has not previously taken that course/has taken Theory IV.

4. Do you currently have the equipment and facilities to teach the classes within the proposed change.

Yes.

	Chair's Signature	Recor	nmendation	Review Date
Department _	Ann Marie Snook	App	orove	2016-08-29
Division _	Michael Hager	App	orove	2016-09-03
Dept. of Educ	c. N/A pertification program.)			
Dean _	Laura Stephenson	App	prove	2016-09-05
Curriculum C	ommittee <u>Leslie Reynard</u>	d App	orove	2016-09-17
Accepted by	CFC Grace Hildenbrand	App	rove	2016-10-06
CAS Faculty_				
Approved By	Faculty : Senate	University Faculty	WU Boa of Rege	
Program: Bacl	nelor of Music in Performanc	ce: Brass, Strings, Perc	ussion or Wood	wind Emphasis
1. Reason for	this program change?			
degrees. M Music Theo Bachelor of	provisation is being deleted and 206: Improvisation is being ary IV is a degree requirement MU in Performance), all mu Theory IV course.	g absorbed into MU316 nt for ALL MU majors (E	: Music Theory I BA; Bachelor of I	V. Since MU316: MU in MU Ed;
2. Complete re	evised description.			
Bachelor of Hours)	Music in Performance: Bras	s, Strings, Percussion	or Woodwind En	nphasis (121
COURSE D	ESCRIPTION			
Required Co WU 101 The EN 101 Fre EN 300 Adv	EDUCATION (39 Credit Houourses e Washburn Experience (3) shman Composition (3) vanced Composition (3) sential Mathematics (or abou			
HI 105 Intro	nces (Courses must be take eduction to World Music and hropology 112 (3) ctive (3))(3)

Economics, Sociology, Anthropology, Honors 202, and IS 170. Natural Sciences and Mathematics (Courses must be taken in at least two disciplines) Elective (3) Elective (3) Elective (3) Elective courses may be selected in Biology, Chemistry, Physics, Astronomy, Geology, Mathematics (excluding the required MA 112 or above), Honors 203, or IS 170. Arts and Humanities (Courses must be taken in at least two disciplines) Elective in Fine Arts (Art or Theatre) (3) Elective (3) Elective (3) Electives may be selected from English, Honors 201, Philosophy, Religion, Art, Mass Media, Modern Language, Communication, Theatre, or Interdisciplinary Studies MUSIC (80 Credit Hours) MU 122 Rhythmic Perception (1) MU 123 Computers and Music (1) MU 215 Theory and Aural Comprehension I (4) MU 314 Theory and Aural Comprehension II (4) MU 315 Theory and Aural Comprehension III (4) MU 316 Theory IV (3) MU 317 Orchestration (2) MU 320 Form and Analysis (2) MU 443 Composition (1) Music History and Literature - 6 Hours MU 325 Music History I (3) MU 326 Music History II (3) Conducting - 3 Hours MU 238 Instrumental Clinic (1) MU 240 Beginning Conducting (1) MU 442 Advanced Instrumental Conducting (1) Private Lessons - 24 Hours and MU 070 Performance Class (0) Students normally enroll for 3 hours of private lessons each semester. Group Piano - 4 Hours Students must enroll in Group Piano (MU 133, 134, 213, 214) until the Piano Proficiency Exam is Passed. Voice Lessons - 2 Hours Performance Minor - 3 Hours Large Ensembles - 8 Hours All Bachelor of Arts and Bachelor of Music candidates are required to participate in two large ensembles (Washburn Choir, Washburn Singers; Women's Chorus, Washburn Orchestra; Washburn String Orchestra;

Select "Gen Ed" approved courses from Political Science, Geography, History, Psychology,

Accompanying; Washburn Wind Ensemble; University Band; Marching Band; Jazz Band I or Jazz Band II)

each semester of full-time enrollment. For large ensemble requirements particular to each instrument,

please consult the on-line Music Department Handbook www.washburn.edu/music-handbook

Small Ensembles - 4 Hours Chamber Ensemble (MU 254/454)

Specialized Courses - 2 Hours MU 400ST Senior Seminar (2)

General Studies electives - 4 Hours

General elective courses from any department, including Music, will be taken to complete a total of 124 semester hours.

DEGREE REQUIREMENTS
Piano Proficiency Exam (PPE)
Rhythmic Perception Exam (RPE)
48 Recital Credits
4th Semester Performance Proficiency Exam
Pass Junior Recital Jury and present Junior Recital
Pass Senior Recital Jury and present Senior Recital

3. Describe the nature of the proposed change.

MU206: Improvisation is being deleted as a requirement for the Bachelor of Music in Performance degrees. MU 206: Improvisation is being absorbed into MU316: Music Theory IV. Since MU316: Music Theory IV is a degree requirement for ALL MU majors (BA; Bachelor of MU in MU Ed; Bachelor of MU in Performance), all music majors will receive instruction in Improvisation, through the Theory IV course. MU 206: Improvisation will be offered one last time, Spring 2017, to catch any Performance major who has not previously taken that course/has taken Theory IV.

4. Do you currently have the equipment and facilities to teach the classes within the proposed change.

Yes

	Chair's Signature	Rec	ommendation	Review Date
Department	Ann Marie Snook	A	pprove	2016-08-29
Division	Michael Hager	A	pprove	2016-09-03
Dept. of Educ.	N/A			
(If relates to teacher cer	tification program.)			
Dean	Laura Stephenson	A	pprove	2016-09-05
Curriculum Co	mmittee <u>Leslie Reynard</u>	<u> </u>	pprove	2017-01-19
Accepted by C	FC <u>Grace Hildenbrand</u>	<u> </u>	pprove	2017-02-02
CAS Faculty				
Approved By:	Faculty Senate	University _ Faculty	WU Boa of Rege	
Program: Bache	elor of Music in Performanc	e: Organ Emphasis		
1. Reason for th	is program change?			
degrees. MU Music Theory Bachelor of M	ovisation is being deleted a 206: Improvisation is being IV is a degree requiremen IU in Performance), all mus heory IV course.	g absorbed into MU3 it for ALL MU majors	16: Music Theory (BA; Bachelor of	IV. Since MU316: MU in MU Ed;
2. Complete rev	ised description.			
Bachelor of M	lusic in Performance: Orga	ın Emphasis (121 Hc	ours)	
COURSE DE	SCRIPTION			
Required Cou WU 101 The EN 101 Fresh EN 300 Adva	DUCATION (39 Credit Hou urses Washburn Experience (3) nman Composition (3) nced Composition (3) ential Mathematics (or abov	,		
HI 105 Introdi Anthr Elect	ces (Courses must be taker uction to World Music and i ropology 112 (3) ive (3)	its History (required o	of all Music majors	

Economics, Sociology, Anthropology, Honors 202, and IS 170. Natural Sciences and Mathematics (Courses must be taken in at least two disciplines) Elective (3) Elective (3) Elective (3) Elective courses may be selected in Biology, Chemistry, Physics, Astronomy, Geology, Mathematics (excluding the required MA 112 or above), Honors 203, or IS 170. Arts and Humanities (Courses must be taken in at least two disciplines) Elective in Fine Arts (Art or Theatre) (3) Elective (3) Elective (3) Electives may be selected from English, Honors 201, Philosophy, Religion, Art, Mass Media, Modern Language, Communication, Theatre, or Interdisciplinary Studies MUSIC (79 Credit Hours) MU 122 Rhythmic Perception (1) MU 123 Computers and Music (1) MU 215 Theory and Aural Comprehension I (4) MU 314 Theory and Aural Comprehension II (4) MU 315 Theory and Aural Comprehension III (4) MU 316 Theory IV (3) MU 317 Orchestration (2) MU 320 Form and Analysis (2) MU 443 Composition (1) Music History and Literature - 8 Hours MU 325 Music History I (3) MU 326 Music History II (3) MU 335 Organ Literature (1) MU 336 Organ Pedagogy (1) Conducting - 5 Hours MU 237 Choral Clinic (1) MU 238 Instrumental Clinic (1) MU 240 Beginning Conducting (1) MU 441 Advanced Choral Conducting (1) MU 442 Advanced Instrumental Conducting (1) Private Lessons - 24 Hours and MU 070 Performance Class (0) (MU 267/467) Students normally enroll for 3 hours of private lessons each semester. Large Ensembles - 8 Hours All Bachelor of Arts and Bachelor of Music candidates are required to participate in two large ensembles (Washburn Choir, Washburn Singers; Women's Chorus, Washburn Orchestra; Washburn String Orchestra; Accompanying; Washburn Wind Ensemble; University Band; Marching Band; Jazz Band I or

each semester of full-time enrollment. For large ensemble requirements particular to each instrument,

Jazz Band II)

please consult the on-line Music Department Handbook www.washburn.edu/music-handbook

Small Ensembles - 4 Hours Chamber Ensemble (MU 254/454)

Specialized Courses - 2 Hours MU 400ST Senior Seminar (2)

General Electives - 4 Hours

General elective courses from any department, including Music, will be taken to complete a total of 124 semester hours.

DEGREE REQUIREMENTS
Piano Proficiency Exam (PPE)
Rhythmic Perception Exam (RPE)
48 Recital Credits
4th Semester Performance Proficiency Exam
Pass Junior Recital Jury and present Junior Recital
Pass Senior Recital Jury and present Senior Recital

3. Describe the nature of the proposed change.

MU206: Improvisation is being deleted as a requirement for the Bachelor of Music in Performance degrees. MU 206: Improvisation is being absorbed into MU316: Music Theory IV. Since MU316: Music Theory IV is a degree requirement for ALL MU majors (BA; Bachelor of MU in MU Ed; Bachelor of MU in Performance), all music majors will receive instruction in Improvisation, through the Theory IV course. MU 206: Improvisation will be offered one last time, Spring 2017, to catch any Performance major who has not previously taken that course/has taken Theory IV.

4. Do you currently have the equipment and facilities to teach the classes within the proposed change.

Yes

	Chair's Signature	Recon	nmendation	Review Date
Department _	Ann Marie Snook	Арр	rove	2016-08-29
Division _	Michael Hager	Арр	rove	2016-09-03
Dept. of Educ	certification program.)			
Dean _	Laura Stephenson	Арр	rove	2016-09-05
Curriculum C	ommittee <u>Leslie Reynar</u>	d App	rove	2016-09-17
Accepted by	CFC <u>Grace Hildenbrand</u>	App	rove	2016-10-06
CAS Faculty_				
Approved By	Faculty : Senate	University Faculty		ard ents
Program: Bacl	nelor of Music in Music Perf	ormance: Guitar Empha	sis	
1. Reason for	this program change?			
	Music in Performance degraged. Miscalculation of credit ho		a 121 credit hou	ur degree, not 123
2. Complete re	evised description.			
Bachelor of (121 Hours	Music in Music Performand s)	e: Guitar Emphasis		
COURSE D	ESCRIPTION			
Required C WU 101 Th EN 101 Fre EN 300 Adv	EDUCATION (39 cr. hrs.) ourses e Washburn Experience (3) shman Composition (3) vanced Composition (3) sential Mathematics (or abo			
HI 105 Intro Antl Ele Select "Ger	nces (Courses must be take eduction to World Music and propology 112 (3) ctive (3) n Ed" approved courses fron Sociology, Anthropology, F	its History (required of a	all Music majors	,, ,

Natural Sciences and Mathematics(Courses must be taken in at least two disciplines) Elective (3) Elective (3) Elective (3) Elective courses may be selected in Biology, Chemistry, Physics, Astronomy, Geology, Mathematics (excluding the required MA 112 or above), Honors 203, or IS 170.
Arts and Humanities (Courses must be taken in at least two disciplines) Elective in Fine Arts (Art or Theatre) (3) Elective (3) Elective (3) Electives may be selected from English, Honors 201, Philosophy, Religion, Art, Mass Media, Modern Language, Communication, Theatre, or Interdisciplinary Studies
MUSIC (78 cr. hrs.) Theory MU 122 Rhythmic Perception (1) MU 123 Computers and Music (1) MU 215 Music Theory and Aural Comprehension I+++ (4) MU 314 Music Theory and Aural Comprehension II (4) MU 315 Music Theory and Aural Comprehension III (4) MU 316 Music Theory IV (3) MU 317 Orchestration (2) MU 320 Form and Analysis (2) MU 443 Composition (1)
Music History and Literature MU 325 Music History I (3) MU 326 Music History II (3)
Music Lessons Applied Lessons in concentration area (Guitar)(24) MU 133 Group Piano I+++ (1) MU 134 Group Piano II (1) MU 213 Group Piano III (1) MU 214 Group Piano IV (1) Voice Lessons (2) Performance Minor (3)
Specialized Courses MU 400 Special Topics: Senior Seminar (2)
Ensembles Large Ensembles (8) Small Ensembles (4)
Conducting MU 238 Instrumental Clinic (1) MU 240 Beginning Conducting (1) MU 442 Advanced Instrumental Conducting (1)
GENERAL STUDIES ELECTIVES (4 cr. hrs.) Flective

 Elective
Elective
Elective

DEGREE REQUIREMENTS
Piano Proficiency Exam (PPE)
Rhythmic Perception Exam (RPE)
48 Recital Credits
4th Semester Performance Proficiency Exam
Pass Junior Recital Jury and present Junior Recital
Pass Senior Recital Jury and present Senior Recital

3. Describe the nature of the proposed change.

Bachelor of Music in Performance degree: Guitar Emphasis is a 121 credit hour degree, not 123 credit hours. Miscalculation of credit hours.

4. Do you currently have the equipment and facilities to teach the classes within the proposed change.

N/A

COLLEGE OF ARTS AND SCIENCES NEW PROGRAM REVIEW FORM

Chair's Signature	Recommendation	n Review Date
Department <u>Kathy Menzie</u>	Approve	2016-08-26
Division <u>Michael Hager</u>	Approve	2016-09-03
Dept. of Educ. N/A (If relates to teacher certification program.)		
Dean <u>Laura Stephenson</u>	Approve	2016-09-05
Curriculum Committee <u>Leslie Reynard</u>	Approve	2016-09-17
Accepted by CFC Grace Hildenbrand	Approve	2016-10-06
CAS Faculty		
Faculty Approved By: Senate	,	J Board Regents
4 T''		

1. Title of Program.

Minor in Applied Media

2. Rationale for offering this program.

Undergraduates with majors outside of Mass Media often pursue careers that require skills taught in Mass Media courses, such as crafting effective mediated messages, managing social media campaigns or shooting and editing videos. The Minor in Applied Media would allow students to gain knowledge about digital tools and acquire hands-on skills that they will use to pursue the requirements of careers in their chosen majors.

3. Exact proposed catalog description.

The Minor in Applied Media allows students to develop knowledge and skills in media arts, with a strong emphasis on different forms of media writing and visual communication, as well as planning and executing media campaigns, both on traditional and new media channels. Students will learn to write news releases, scripts and podcasts, create and monitor social media sites, and use digital tools to produce visually compelling messages for target audiences. Courses will teach students to analyze mediated messages to determine what makes them successful and effective. Strong emphasis will be placed on project-based learning and hands-on experiences. This minor will benefit students in many fields who find their careers require them to visually communicate information, make decisions about the effectiveness of mediated messages, and to have both technical and content knowledge of social media opportunities.

Students will complete 18 credit hours including: MM100 Introduction to Mass Media (3) MM 199 Bootcamp (3)

MM 202, Creative Media Writing (3) MM 321 Visual Communication (3) or MM 222 Cinematic Storytelling (3) and an additional 6 hours selected in consultation with a media advisor.

4. List and financial implications.

none

Department New Program Name

Program Name Minor in Applied Media This is a program for existing students and will neither generate additional revenue nor incur additional costs.

		(e.g	(e.g., FY13, FY14, etc.))	etc.))								
Revenue:	Year 0 - Preparation	##	Year 1 # Students	# Cr Hrs	Year 2 # Students	# Cr Hrs	Year 3 # Students	# Cr Hrs	Year 4 # Students	# Cr Hrs	Year 5 # Students	# Cr Hrs
Est. Students/Cr Hrs		0	0	0	0	0	0	0	0	0	0	0
Total Credit Hours Tuttion Rate Other Revenue Sources		0	0		0		0		0 273		0 273	
Total Revenue		0	0\$		\$		0\$		\$0		\$0	
Ongoing Expenses:	Year 0 - Preparation		Year 1	FE	Year 2	FTE	Year 3	FTE	Year 4	FTE	Year 5	FTE
1 st Faculty Member Benefits (25%) 2nd Faculty Member												
Benefits (25%) 3rd Faculty Member												
(Continue to add as needed)												
Secretary												
benefits (25%) Adjunct Faculty												
Student stipends												
Supplies Marketing												
Travel												
Online Course Development												
Accreditation/Membership												
Support Materials Total Expenses		,	ŧ		,		E		1		r	
Total Net Revenue	⋄	٠	•	v	, «Դ	- Υγ	,	•	, \$	\$,	
One-time Startup Costs Furniture Office Equipment Computer/Software Other Electronic Hardware Renovation Program Equipment	Year 0 - Preparation		Year 1		Year 2		Year 3		Year 4		Year 5	

Initial Accreditation Costs Program Development Membership Release Time to Develop Consultant Site Visit

Inservice/Preservice Prep

Footnotes:

This is a program for existing students and will neither generate additional revenue nor incur additional costs.