

The MAcc and MBA dual program option shares credit hours between the MBA and MAcc programs (both within the School of Business) to reduce the overall number of credit hours required to obtain both degrees together. Separately, the MAcc program requires 10 courses/30 credit hours and the MBA program requires 10 courses/30 credit hours. If both programs were pursued separately, rather than through the dual program, a total of 20 courses/60 credit hours would be required for completion of both degrees. Students enrolled in the dual program are able to apply 6 credit hours of upper-level (600-series) MBA courses toward the MAcc and 6 credit hours of upper-level (600-series) MAcc courses toward the MBA; both the MAcc and MBA can be obtained with a total of 15 courses/45 credit hours. In addition, both programs share a common required course – EC652 Managerial Economics. Semesters consisting of MAcc and MBA courses taken simultaneously must be closely coordinated between the student, the MBA Program Director and the MAcc Program Director. MAcc courses follow a different offering format than MBA courses, therefore communication between both program directors and the student, as well as close attention to course scheduling, is necessary.

### MAcc-MBA Degree Completion Requirements

- The MAcc program requires the equivalent of an undergraduate BBA in Accounting prior to admission to the dual degree program.
- MA116 College Algebra (or equivalent) is a prerequisite to the dual program required prior to entry for all students.
- Completion of 7 courses/21 credit hours from the upper-level (600-series) MBA program curriculum
- Completion of 7 courses/21 credit hours from the upper-level (600 series) MAcc program curriculum
- Completion of the 1-course/3-credit hour shared course, EC652 Managerial Economics
- A cumulative grade point average of at least 3.0 in the 15-course/45-credit hour upper-level MBA and MAcc dual degree curriculum
- All MBA and MAcc coursework must be completed within six (6) calendar years from the date of admission.
- Applicants must apply separately to and be accepted by both the MBA and MAcc programs.
- Dual program students are required to participate in the orientation and assessment activities of both programs.
- Completion of the MBA program is not required to coincide with completion of MAcc requirements or vice-versa.

### Upper-Level MBA and MAcc Dual Program Curriculum

Required Upper-Level MBA Courses (non-elective)		Required Upper-Level MAcc Courses (non-elective)	
AC654 Management Accounting Analysis	3	AC621 Advanced Financial Accounting	3
BU655 Financial Strategies	3	AC624 Federal Income Tax of Business Entities	3
BU656 Computer-based Information Systems	3	AC627 Advanced Managerial Accounting	3
BU657 Strategic Marketing Management	3	AC629 Accounting Research Seminar	3
BU658 Managerial Skills and Professional Experiences	3	AC630 Advanced Accounting Information Systems	3
BU659 Strategic Analysis	3	AC639 Financial Accounting Theory and Ethics	3
<b>Total Required (non-elective) MBA Hours:</b>	<b>18</b>	<b>Total Required (non-elective) MAcc Hours:</b>	<b>18</b>

Upper-Level MBA Elective Courses (choose one)		Upper-Level MAcc Elective Courses (choose one)	
BU674 International Business	3	AC626 Contemporary Issues in Accounting: Fraud	3
BU678 International Marketing		AC628 Governmental/NFP Accounting	
<b>Total Required (non-elective) MBA Hours:</b>	<b>3</b>	<b>Total Required (non-elective) MAcc Hours:</b>	<b>3</b>

Required Shared MBA and MAcc Course	
EC652 Managerial Economics	3
<b>Total Required Shared MBA and MAcc Hours:</b>	<b>3</b>

<b>Total Required MBA and MAcc Credit Hours:</b>	<b>45</b>
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## **MBA Program Orientation Experience**

Before the start of the fall semester, all students admitted for the previous spring, summer and current fall semester are required to attend the MBA Program Orientation. The purpose of this orientation is to set the expectations of students and faculty regarding the student's MBA experience. This is accomplished through the presentation of the MBA Vision Statement, the MBA Program Values Statement and set of exercises designed to promote interaction among students and faculty. In addition, the students are encouraged to form a cohort group through participation in the Washburn MBA Student Association (WMBAA).

## **MBA Program Closure Experience**

The closure experience will take place in the final capstone course, BU659 Strategic Analysis. This course is focused on strategic decision-making in a simulated business environment. The course requires students to produce both written and oral presentations requiring them to utilize the content of their prior MBA coursework to explain the strategic decisions they made in the simulated business environment.

In addition to the written and oral presentations, students in BU659 Strategic Analysis are required to take the Major Field Test for Master of Business Administration (MFT-MBA). The computerized exam contains 124 multiple-choice questions, half of which are based on short case-study scenarios. Most of the questions require knowledge of specific information drawn from four content areas: marketing, management, finance, and managerial accounting. Some questions require strategic integration skills – the ability to integrate knowledge of two or more content areas. The test also includes questions that focus on international business, information technology, the legal and regulatory environment, business ethics and social responsibility, quantitative analysis and managerial economics.

A unique feature of MFT-MBA design is the capability of measuring critical thinking ability – that is, the test assesses the ability to:

- Analyze and interpret data
- Apply concepts and ideas
- Analyze theories and relationships deductively and inductively

The exam is a standardized exam taken by students across more than 300 schools that offer the MBA degree. The MFT-MBA exam is used to provide information to both the MBA faculty and students on their level of academic achievement relative to the other MBA degree granting schools that participate in the MFT-MBA exam.

## **Reflective Essay**

In addition to the capstone course, BU659 Strategic Analysis and the MFT-MBA exam, each student is required to write a reflective essay during the final weeks of the student's graduation semester. This essay is a response to a series of questions in which the student evaluates the MBA Program Goals. For each question, the student is required to write a paragraph to explain their response.

The purpose of the reflective essay is to help the student recognize that their work fits into a coherent whole. It helps the student appreciate that upper-level courses had an overall purpose and were not simply random selections. The reflective essay also allows the student to evaluate how well the Washburn MBA experience met their expectations.

## **Career Services Employment Survey**

A short online survey administered through the Washburn Career Services Office is the final item required prior to a student's graduation from the MBA program. Printed confirmation of completion of the survey will be turned in to the MBA Office with the reflective essay during the final weeks of the student's graduation semester. Data received from this survey is vital in gauging the effectiveness of the MBA program and the career successes of our graduates.

## Academic Advising

All School of Business academic advising for dual MBA and MAcc students is done by both the MBA Director and the MAcc Director. Dual MBA-MAcc students are required to consult with the MBA and MAcc Directors every semester to decide the student's class schedule for the coming semester, in part to ensure that courses are taken when available, as well to ensure a timely graduation. An enrollment PIN provided by the MBA/MAcc Director is required to enroll in courses each semester. Students are expected to inform Washburn University and the MBA/MAcc Directors of any changes to their permanent and current address and contact information. International students must additionally inform the International Programs Office of these changes. Students are expected to check their Washburn University e-mail regularly, as official communications, including all enrollment information, will be sent to the Washburn University e-mail address.

## Academic Status: Full-Time and Part-Time Graduate Student

Full-time and part-time status of graduate students during the fall and spring semesters are calculated as follows:

- 9 or more semester hours = full time
- 8 semester hours = three-quarter time
- 5 to 7 semester hours = one-half time
- 1 to 4 semester hours = one-quarter time

## Financial Aid Eligibility

Please note that a student must be enrolled in 5 or more hours to be eligible for financial aid. Taking 5-8 hours (less than full-time status) can result in a lower amount of financial aid (loan) eligibility than a student enrolled full-time would receive. All student aid determinations and award maintenance processes are handled by the Washburn Financial Aid Office.

## Grades

The symbols used in grading are as follows: A, excellent; B, well above average; C, average; D, below average; F, failure. In computing grade point averages: A equals 4; B equals 3; C equals 2; D equals 1; F equals 0. No grade below "C" is acceptable for graduate credit in the dual MBA-MAcc program, either foundation-level or upper-level. To graduate from the dual MBA/MAcc program, students are required to have at least a 3.0 cumulative School of Business grade point average in all graded upper-level courses (courses numbered 600 and above). For all upper-level MBA courses, a student will be allowed to have a maximum of two courses with a grade of 'C'. A student receiving a grade of 'C' or below in an upper-level MBA course may retake the course, but only one time.

## Incompletes

In accordance with Washburn University policy, incomplete grades ('I') may be given when most of the work for the course has been completed (approximately 75%). In order for a grade of incomplete ('I') to be turned into a letter grade, all the required course work must be turned in by the end of the regularly scheduled classes within one year of the date the incomplete was given. Otherwise, the incomplete grade will be converted to a grade of 'F'. Students must complete all 'I' grades in order to graduate from the MBA program.

## MBA Program Academic Policy – Probation and Dismissal

Students are placed on academic probation whenever the upper-level grade point average falls below 3.0, or whenever a grade below 'C' is earned in a foundation-level or upper-level course. Only two 'C' grades are permissible in the entire upper-level MBA program (600-level courses). Students on academic probation must work with the MBA Director to develop a plan of study to be restored to good standing in the next semester(s), subject to course availability. Different, stricter academic standards exist for provisionally admitted students. These specific standards will be communicated to the student in the admissions award letter and are also located in the overall program admission policy.

- A course withdrawal or grade of 'D' or 'F' in any course, including foundation-level, results in automatic academic probation and the course(s) must be retaken the following semester or the immediate next semester the course is offered. If a course withdrawal or grade of 'D' or 'F' is earned the second time during a course repeat, the student will be dismissed from the program.

- Each course, including foundation-level and upper-level MBA program (600-level courses), can be retaken only once.
- Students are allowed no more than two 'C' grades in the entire upper-level MBA program (600-level courses). In addition, the overall School of Business upper-level GPA cannot fall below 3.0, otherwise a student will be placed on academic probation with the possibility of dismissal. Significant improvement must be demonstrated and the corrective steps outlined to the student by the MBA Director must be successfully completed to be removed from academic probation.
- Students who continue on academic probation for more than one semester, unless otherwise planned, may be dismissed from the program at the discretion of the MBA Director.

## **Program Time Limits**

A student may be awarded dual Master of Business Administration and Master of Accountancy degree after completing the requirements the programs in effect when the student was fully or provisionally admitted. The student may choose any subsequent catalog in effect within six years of the date of graduation. All coursework must be completed within six (6) calendar years from the date of program admission, full or provisional. Completion of the MBA program is not required to coincide with completion of the MAcc program or vice-versa.