

FACULTY AGENDA ITEM

Date: 3/16/2020

Submitted by: *Connie Gibbons x 2423*

SUBJECT: *Minor: Museum and Curatorial Studies*

Description:

Museum and Curatorial Studies is an interdisciplinary program that examines the practices associated with the collection, analysis, and exhibition of art, artifacts, specimens, and interpretive displays for the purpose of preservation, interpretation, and public engagement. It also considers the practices associated with the governance, administration, and responsible fiscal management within the professional world of museums and other collection and exhibition spaces. Finally, the field of museum studies seeks to understand the dynamic role museums, galleries, and collecting play in history and culture.

Student Learning Outcomes:

Upon completion of the Museum and Curatorial Studies minor, students will be able to:

1. Demonstrate understanding of approaches to work performed in museums and galleries including operations, collections management, interpretation, exhibition, and museum education.
2. Analyze the role of public exhibitions in culture, for example, as institutions embedded in historical contexts and as sites of cultural production.
3. Apply interdisciplinary methods and theories appropriate to the various aspects of museum and curatorial studies to an aspect of museum work that could include operation, collections management, interpretation, exhibition, or museum education.

Study Plan:

To obtain the optional minor in Museum and Curatorial Studies, a student must complete at least 18 hours of designated Museum and Curatorial Studies coursework, including both required and elective courses. Required courses include:

XX 200: Introduction to Museum and Curatorial Studies

XX 313/AR 313: Museums and Materials, and

XX 400: Capstone in Museum and Curatorial Studies.

Students will work with the director of the Museum and Curatorial Studies to create a study plan of 9 additional credit hours in elective courses that satisfy the program's learning outcomes and complement a student's major area and interests. These electives must be taken in at least two disciplines, and at least 6 hours of electives must be at the upper-division level. This study plan must be approved before a student completes coursework in the minor program.

Required Courses:

- XX 200 Introduction to Museum and Curatorial Studies
- XX 313/AR 313 Museums and Materials
- XX 400 Capstone in Museum and Curatorial Studies

Rationale:

In 2019, the Mulvane Art Museum officially became part of the College of Arts and Sciences (CAS) at Washburn University. This change in organizational structure presents new opportunities for enhanced collaboration between

the Mulvane and CAS departments and disciplines. In particular, the creation of a minor program in Museum and Curatorial Studies will enrich the learning and career opportunities for students in a broad range of majors including but not limited to: art, biology, anthropology, history, mass media, music, and public administration.

For students in these and other fields, the addition of an interdisciplinary course of study in Museum and Curatorial Studies will allow them to further hone their skills of interpretation and analysis as well as obtain greater access to professional opportunities in the world of museums, libraries, and cultural programs. Labor statistics suggest that the market for Museum and Curatorial Studies professionals is expanding. This program will better position Washburn students to take advantage of these positions.

Financial Implications:

None

Proposed Effective Date: *Fall 2020*

Request for Action: *Approval by Academic Affairs, Faculty Senate, General Faculty, and WUBOR.*

Approved by: *AAC on date 3/23/2020*

FAC on date

Faculty Senate on date

Attachments Yes No

COLLEGE OF ARTS AND SCIENCES NEW PROGRAM REVIEW FORM

	Chair's Signature	Recommendation	Review Date
Department	<u>Kelly Erby</u>	<u>Approve</u>	<u>2020-02-19</u>
Division	<u>Danielle Head</u>	<u>Approve</u>	<u>2020-02-20</u>
Dept. of Educ.	<u>Cherry Steffen</u>	<u>Approve</u>	<u>2020-02-20</u>
<small>(If relates to teacher certification program.)</small>			
Dean	<u>Laura Stephenson</u>	<u>Approve</u>	<u>2020-02-20</u>
Curriculum Committee	<u>Kerry Wynn</u>	<u>Approve</u>	<u>2020-02-25</u>
Accepted by CFC	<u>Michaela Saunders</u>	<u>Approve</u>	<u>2020-03-03</u>
CAS Faculty	_____	_____	_____

Approved By: **Faculty Senate** _____ **University Faculty** _____ **WU Board of Regents** _____

1. Title of Program.

Museum and Curatorial Studies Minor (CIP: 30.14)

2. Rationale for offering this program.

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3. Exact proposed catalog description.

Museum and Curatorial Studies

Mission:

Museum and Curatorial Studies is an interdisciplinary program that examines the practices associated with the collection, analysis, and exhibition of art, artifacts, specimens, and

interpretive displays for the purpose of preservation, interpretation, and public engagement. It also considers the practices associated with the governance, administration, and responsible fiscal management within the professional world of museums and other collection and exhibition spaces. Finally, the field of museum studies seeks to understand the dynamic role museums, galleries, and collecting play in history and culture.

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4. List any financial implications.

None

5. Are any other departments affected by this new program? Yes

Yes. Other CAS departments will be positively affected, as their course offerings will count toward the fulfillment of this minor program and this could increase their enrollments. In addition, the availability of this program will enhance other existing programs by providing their students' greater access to professional opportunities in the world of museums, galleries, libraries, and cultural programs.



Washburn University
College of Arts & Sciences - Course Approval System

Course Information Form

Course Title: Introduction to Museum and Curatorial Studies

Department: Art Division: Creative & Performing Arts

Course Level: Undergraduate Prefix: XX Course Number: 200

Effective Semester: Fall Effective Year: 2020 Credits: 3

Course Catalog Description *(include prerequisites)*

Museums, collections, and exhibition spaces: why do we have them and what are their functions in society? What sort of institutions fall under the definition of a museum? What does it mean to work in a museum, a gallery, a private collection, or to serve in a curatorial role? This class will explore the history of museums and exhibition spaces and current debates about these institutions, including mission and vision statements, roles and organizational structure, architecture and facilities management, and legal and ethical issues. Lectures, readings, and assignments will encompass interdisciplinary ideas and establish for students the capabilities required of a curatorial professional—from the practical skills needed to operate a museum or gallery to theories on the societal role of museums and other exhibition spaces. Students will learn through lecture, discussion, in-class activities, reading, writing assignments, museum visits, and guest speakers.

Prerequisites *(please enter in textbox below and also in catalog description)*

None

Restrictions? None Course offered? Every three or four semesters

Primarily attract? Non-majors

Specify type and amount of any additional fees or tuition of other than the norm:

none

Please state the rationale for offering this course:

This course will provide foundational knowledge in the interdisciplinary field of museum and curatorial studies. It will be required of students minoring in the new proposed Museum and Curatorial Studies minor program.

Is this course required for the major? **N**

If 'Yes', which major(s)?

It will be required of the proposed minor program in museum and curatorial studies

Does this course replace an existing course? **N**

How will the teaching of this course be staffed? This course will be alternated with existing courses so no additional faculty needed.

What, if any, additional equipment or facilities will be needed to teach this class?

None

Paste a copy of the master syllabus in the text area below. Please make sure the syllabus addresses:

1. The extent and nature of the reading required for this course.
2. The writing component of the proposed course both qualitatively and quantitatively.
3. How student learning will be assessed.

XX 200

Introduction to Museum & Cultural Studies

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COURSE INFORMATION

Credit hours: 3

Required Book: FOUNDATIONS OF MUSEUM STUDIES: EVOLVING SYSTEMS OF KNOWLEDGE

Readings excerpts from several books, including:

- Weil, Stephen E. *A Cabinet of Curiosities: Inquiries into Museums and Their Prospects*, (Washington: Smithsonian Institution Press), 1995
- AAM *Mastering Civic Engagement: A Challenge to Museums*, (Washington: American Association of Museums), 2002
- Gurian, Elaine Heumann *Civilizing the Museum: The Collected Writings of Elaine Heumann Gurian*, (New York: Routledge), 2006
- Duncan, Carol *Civilizing Rituals: Inside Public Art Museums* (New York: Routledge), 2010
- Hein, Hilda S. *The Museum In Transition: A Philosophical Perspective* (Washington: Smithsonian Institution Press), 2000
- Carbonell, Bettin Mesias, ed. *Museum Studies: An Anthology of Contests* (Oxford: Blackwell Press) 2004

Websites:

- AAM American Alliance of Museums: <http://www.aam-us.org/>
- ICOM International Council of Museums: <http://icom.museum/>
- MPMA Mountain Plains Museum Association: <http://www.mpma.net/>
- International Coalition of Sites of Conscience: <http://www.sitesofconscience.org/>

Course Description: Museums, collections, and exhibition spaces: why do we have them and what are their functions in society? What sort of institutions fall under the definition of a museum? What does it mean to work in a museum, a gallery, a private collection, or to serve in a curatorial role? This class will explore the history of museums and exhibition spaces and current debates about these institutions, including mission and vision statements, roles and organizational structure, architecture and facilities management, and legal and ethical issues. Lectures, readings, and assignments will encompass interdisciplinary ideas and establish for students the capabilities required of a curatorial professional—from the practical skills needed to operate a museum or gallery to theories on the societal role of museums and other exhibition spaces. Students will learn through lecture, discussion, in-class activities, reading, writing assignments, museum visits, and guest speakers.

At the end of the course students should be able to:

- Demonstrate an understanding of exhibition history, the kinds of museum and cultural programs in operations, and their professional organizations
- Debate ethical issues within museum and curatorial practices
- Discuss critically, in written and verbal form, current issues in the philosophy of museum and curatorial studies,

including institutional missions, representations of the past, interpretations of cultural objects and the role of museums and other exhibition spaces in society

- Conduct research, review, and develop a critical assessment over an issue or topic in the field of museum and curatorial studies and present that research in written form and as a PPT-supported oral presentation
- Work collaboratively with others in team-based learning and problem solving
- Articulate why museum and curatorial spaces matter
- Critically discuss their goals and aspirations as a museum and curatorial professional

Course Requirement:

- Complete assigned readings and web site visits
- Attend regularly and participate actively in discussions, presentations, and exercise
- Write 2 essays (600-700 words each)
- Research and write a formal paper (1200 – 1800 words)
- Present research in a PPT presentation (10 to 15 min)
- Complete Midterm
- Complete Final

Course Evaluation: attainment of course learning objectives is assessed through the work students produce in the following individual and collaborative projects. Grades will be based on a student's total score out of a possible 100 point weighted in the following manner.

Participation in presentations, discussion 20 pts.

Essays (2 @ 10 points) 10 pts.

Project/Research (total 30 points) 15 pts.

Presentation 15 pts.

Midterm 15 pts.

Final 25 pts

(Unexcused absences will reduce total possible points 2pts for each occurrence)

Additional comments:

We will seek a unique course prefix for this course as opposed to using AR

Is this course being proposed as a General Education course? N

Initiator's E-mail Address: kelly.erby@washburn.edu

Program Name		Museum and Curatorial Studies									
		(e.g., FY13, FY14, etc.)									
Revenue:	Year 0 - Preparation	Year 1		Year 2		Year 3		Year 4		Year 5	
		# Students	# Cr Hrs	# Students	# Cr Hrs	# Students	# Cr Hrs	# Students	# Cr Hrs	# Students	# Cr Hrs
Est. Students/Cr Hrs	0	0	0				0				0
Total Credit Hours	0	0		0		0		0		0	
Tuition Rate											
Other Revenue Sources											
Total Revenue	0	\$0		\$0		\$0		\$0		\$0	
Ongoing Expenses:	Year 0 - Preparation	Year 1	FTE	Year 2	FTE	Year 3	FTE	Year 4	FTE	Year 5	FTE
1 st Faculty Member											
Benefits (25%)											
2nd Faculty Member											
Benefits (25%)											
3rd Faculty Member											
Benefits (25%)											
(Continue to add as needed)											
Secretary											
Benefits (25%)											
Adjunct Faculty											
Student stipends											
Supplies											
Marketing											
Travel											
Online Course Development											
Professional Development											
Accreditation/Membership											
Support Materials											
Total Expenses	-	-		-		-		-		-	
Total Net Revenue	\$ -	\$ -		\$ -		\$ -		\$ -		\$ -	
One-time Startup Costs	Year 0 - Preparation	Year 1		Year 2		Year 3		Year 4		Year 5	
Furniture											
Office Equipment											
Computer/Software											
Other Electronic Hardware											
Renovation											
Program Equipment											
Initial Accreditation Costs											
Program Development											
Membership											
Release Time to Develop											
Consultant											
Site Visit											
Inservice/Preservice Prep											

Footnotes:

Note: The courses in this program will be taught as existing faculty members' regular load. It will be revenue neutral.