

## FACULTY AGENDA ITEM

Date: 2/19/2023

Submitted by: Jim Schnoebelen, x. 1426

SUBJECT: Significant Program Edits – Communication, BA

Description / Rationale: Due to the new general education requirements, students will now be required to complete a minor, certificate, or additional major. This will replace the general education credit hours that are no longer required and allow students to choose a complementary area of study.

Financial Implications: None indicated.

Proposed Effective Date: Fall 2024

Request for Action: *Approval by AAC/.FAC/FS/ Gen Fac, etc*

Approved by: *AAC on 2/12/2024*

*FAC on date*

*Faculty Senate on date*

Attachments Yes ☒ No ☐

# Program Change Request

Date Submitted: 11/06/23 3:40 pm

Viewing: **CN : CN: Communication Major**

Last approved: 11/02/23 10:39 am

Last edit: 02/13/24 9:48 am

Changes proposed by: Jim Schnoebelen (jim.schnoebelen)

Catalog Pages Using  
this Program

[Communication Studies, BA](#)

Change Type	<del>Not</del> Significant
Summarize Changes and Include Rationale	Due to the new general education requirements, students will now be required to complete a minor, certificate, or additional major. This will replace the general education credit hours that are no longer required and allow students to choose a complementary area of study.

## General Information

Effective Catalog Edition	2024-2025
Department	Communication Studies
College	College of Arts and Sciences
Division	Humanities
Degree Level	Undergraduate
Program Title	CN: Communication Major
Degree to be Offered	Bachelor of Arts (BA)
Is this program offered completely online?	<a href="#">Yes</a>
Does this program lead to a teaching certification?	No
Program Code	CN
Is this program an interdisciplinary program?	No
CIP Code	090100 - Communication, General.
Modality	Hybrid

## Admission and Curriculum

Admission Criteria	
Total Number of Semester Credit Hours for the Degree	120
Curriculum	

### In Workflow

1. Acad Ops
2. CN Chair
3. Library
4. HUM Chair
5. CA Dean
6. CFCCC Chair
7. Assoc Dean CFC
8. CA Assoc Dean
9. Governance Check
10. AA Committee
11. Faculty Senate
12. General Faculty
13. WUBOR
14. Final Acad Ops
15. Registrar

### Approval Path

1. 11/06/23 4:22 pm  
Beth O'Neill  
(beth.oneill):  
Approved for Acad Ops
2. 11/06/23 4:26 pm  
Jim Schnoebelen  
(jim.schnoebelen):  
Approved for CN Chair
3. 11/06/23 6:34 pm  
Sean Bird  
(sean.bird):  
Approved for Library
4. 11/14/23 8:53 pm  
Ian Smith1  
(ian.smith1):  
Approved for HUM Chair
5. 11/28/23 11:52 am  
Kelly Erby  
(kelly.erby):  
Approved for CA Dean
6. 01/26/24 3:38 pm  
Bruce Mactavish  
(bruce.mactavish):  
Approved for CFCCC Chair
7. 01/30/24 9:32 pm  
Kelly Erby  
(kelly.erby):  
Approved for Assoc Dean CFC
8. 02/07/24 5:41 pm  
Kelly Erby  
(kelly.erby):  
Approved for CA Assoc Dean
9. 02/07/24 6:00 pm  
Holly Broxterman

(holly.broxterman):  
Approved for  
Governance Check  
10. 02/13/24 9:48 am  
Holly Broxterman  
(holly.broxterman):  
Approved for AA  
Committee

## History

1. Apr 21, 2022 by  
clmig-jwilling
2. Jul 19, 2022 by  
Steve Luoma  
(steven.luoma)
3. Mar 29, 2023 by Jim  
Schnoebelen  
(jim.schnoebelen)
4. Aug 22, 2023 by  
Holly Broxterman  
(holly.broxterman)
5. Nov 2, 2023 by  
Holly Broxterman  
(holly.broxterman)

# Degree Requirements

In addition to the requirements stated below, students must complete 34-35 hours of General Education, all requirements for a [Bachelor of Arts](#) degree, and any additional hours needed to reach the minimum 120 credit hours required for graduation. Some of the courses below may also fulfill general education or other degree requirements. Please see your advisor for more information.

In addition, all Communication (BA) majors must complete a complementary minor, certificate, or additional major; students must declare this with the department that grants it.

## Required Courses Inside Department <sup>1</sup>

<a href="#">CN 101</a>	Introduction to Communication Studies	3
<a href="#">CN 150</a>	Public Speaking	3
<a href="#">CN 302</a>	Communication Theory	3
<a href="#">CN 303</a>	Research Methods	3
or <a href="#">CN 304</a>	Qualitative Communication Research Methods	
or <a href="#">CN 305</a>	Quantitative Communication Research Methods	
<a href="#">CN 498</a>	Senior Capstone	3
or <a href="#">CN 491</a>	Senior Capstone Internship	

Elective Courses - Select 21 hours from the following: 21

<a href="#">CN 154</a>	Debate <sup>2</sup>	
or <a href="#">CN 343</a>	Debate	
<a href="#">CN 306</a>	Health Communication	
<a href="#">CN 307</a>	Communication in Legal Process	
<a href="#">CN 308</a>	Organizational Communication	
<a href="#">CN 309</a>	Political Communication	
<a href="#">CN 330</a>	Communication in Conflict and Negotiation	
<a href="#">CN 340</a>	Interviewing	
<a href="#">CN 341</a>	Persuasive Speaking	
<a href="#">CN 342</a>	Communication-Teams and Groups	
<a href="#">CN 350</a>	Persuasion	
<a href="#">CN 351</a>	Special Topics in Interpersonal Communication	

<a href="#">CN 352</a>	Truth and Deception
<a href="#">CN 353</a>	Environmental Communication
<a href="#">CN 354</a>	Reputation Management
<a href="#">CN 361</a>	Communication in Social Movements
<a href="#">CN 362</a>	Sexual Communication
<a href="#">CN 363</a>	Intercultural Communication
<a href="#">CN 364</a>	Gender Communication
<a href="#">CN 365</a>	Business/Professional Presentation
<a href="#">CN 366</a>	Nonverbal Communication
<a href="#">CN 367</a>	Crisis Communication
<a href="#">CN 368</a>	The Rhetoric of Hip Hop and Rock n Roll
<a href="#">CN 369</a>	Critical Studies
<a href="#">CN 370</a>	Communication Training & Development
<a href="#">CN 395</a>	Special Topics/Communication
<a href="#">CN 490</a>	Directed Research

Total Hours

36

1  
Majors are not limited to 36 hours.

~~Note: Majors are not limited to 36 hours. Also, students are encouraged to consider a minor, but a minor is not required.~~

2  
=  
Limit of 3 hours can count toward the major.

Pathway

Faculty Workload Analysis (describe how the course offering schedule and anticipated enrollments correlate to faculty lines)

Supplemental Files

Reviewer

Holly Broxterman (holly.broxterman) (02/13/24 9:48 am): Approved by Academic Affairs

Comments

Committee in 2/12/2024 meeting.