

FACULTY AGENDA ITEM

Date: 3/18/2024

Submitted by: Maria Stover, x. 1802

Subject: New - Storytelling and Narrative Arts Certificate

Description: A certificate in Storytelling & Narrative Arts provides expanded academic opportunities and learning in English, Mass Media, and Theatre. The certificate program is designed to expose students to a variety of foundational skills and knowledge that can be used towards further academic study and a variety of careers. Through this minor, students will develop a deeper understanding of communication, collaboration, and performance.

Rationale: The certificate is designed to expose students to a range of foundational knowledge and skills that can be used towards further academic study and a variety of careers. Through this certificate program, students will develop a deeper understanding of communication, collaboration, and performance.

No other institution in Kansas offers a certificate in storytelling, yet storytelling skills have been consistently recognized as an essential part of efficient communication, business success and impactful learning (See: Da Costa, C. (2017, December 19). Why Every Business Needs Powerful Storytelling To Grow. *Forbes*; Boris, V. (2017, December 20). What Makes Storytelling So Effective For Learning?, HarvardBusiness.org)

Financial Implications: None indicated.

Proposed Effective Date: Fall 2024

Request for Action: Approval by AAC/FS/ Gen Fac/WUBOR

Approved by: AAC on 3/18/2024

Faculty Senate on date

Attachments: **Yes X** No **_**

Program Change Request

New Program Proposal

Date Submitted: 02/14/24 10:51 am

Viewing: : **Storytelling and Narrative Arts Certificate**

Last edit: 03/19/24 9:03 am

Changes proposed by: Maria Stover (maria.stover)

Catalog Pages Using [Storytelling and Narrative Arts, Certificate](#)
this Program

Final Catalog 2024-2025

Rationale for
Inactivation

Change Type
Summarize
Changes and
Include Rationale

In Workflow

1. AA Committee
2. Faculty Senate
3. General Faculty
4. WUBOR
5. Final Acad Ops
6. Registrar

Approval Path

1. 03/19/24 9:03 am
Holly Broxterman
(holly.broxterman):
Approved for AA
Committee

General Information

Effective Catalog Edition 2024-2025

Department College of Arts and Sciences

College College of Arts and Sciences

Division

Degree Level Undergraduate

Program Title Storytelling and Narrative Arts Certificate

Degree to be Offered Certificate (CERT)

Is there a Washburn Articulation

Related Degree

Is this program offered completely online? No

Does this program lead to a teaching certification? No

Program Code

Concentration

Is this program an interdisciplinary program? No

Interdisciplinary Department

CIP Code 050209 - Folklore Studies.

Modality

New Program Header

Statement of Justification/Rationale for Offering the Program

The certificate is designed to expose students to a range of foundational knowledge and skills that can be used towards further academic study and a variety of careers. Through this certificate program, students will develop a deeper understanding of communication, collaboration, and performance.

Program Demand No other institution in Kansas offers a certificate in storytelling, yet storytelling skills have been consistently recognized as an essential part of efficient communication, business success and impactful learning (See: Da Costa, C. (2017, December 19). Why Every Business Needs Powerful Storytelling To Grow. Forbes; Boris, V. (2017, December 20). What Makes Storytelling So Effective For Learning?, HarvardBusiness.org)

Projected Enrollment for the Initial Three Years of the Program

Implementation

Full-Time Headcount Per	Part-Time Headcount Per
Full-Time Sem Credit Hrs Per	Part-Time Sem Credit Hrs Per Year

Year 2

Full-Time Headcount Per Year	-	Part-Time Headcount Per Year	-
Full-Time Sem Credit Hrs Per Year	-	Part-Time Sem Credit Hrs Per Year	-

Year 3

Full-Time Headcount Per Year	-	Part-Time Headcount Per Year	-
Full-Time Sem Credit Hrs Per Year	-	Part-Time Sem Credit Hrs Per Year	-

Employment

Employment Opportunity Information

Admission and Curriculum

Admission Criteria

Total Number of Semester Credit Hours for the Degree

Curriculum

This certificate requires at least 12 hours of course work selected from the list below. Students not majoring in English, Mass Media, Modern Languages, Theatre, Sociology and Anthropology must choose at least one course from three of the five disciplines represented. English, Mass Media, Modern Languages, Theatre or Sociology and Anthropology majors wanting to pursue the minor must choose at least 9 hours from other two disciplines. A minimum of 6 hours will be at the upper-division level. Students must have a grade of “C” or better in each course. A minimum of six hours used to meet the certificate requirements must be earned in residence at Washburn University. Students may request alternate coursework be accepted toward the minor. Students should make these requests prior to completing coursework.

English Courses

EN 135	Introduction to Literature	3
EN 138	Kansas Literature	3
EN 177	Science Fiction	3
EN 178	Fantasy	3
EN 190	Film Appreciation	3
EN 192	Literature & Film	3
EN 207	Beginning Nonfiction Writing	3
EN 209	Beginning Fiction Writing	3
EN 210	Mythologies in Literature	3
EN 212	Sexuality & Literature	3
EN 214	Women & Literature	3

EN 305	Advanced Fiction Writing	3
EN 307	Advanced Nonfiction Writing	3
EN 315	Reading as Writers	3
EN 325	British Lit through 1785	3
EN 326	British Literature since 1785	3
EN 330	American Literature through 1865	3
EN 331	American Literature since 1865	3
EN 360	World Literature through 1650	3
EN 361	World Literature since 1650	3
EN 375	Contemporary Literature	3
EN 390	Aspects of Film	2-3
EN 399	Special Topics - Writing/Reading (when the topic involves storytelling or narrative arts)	1-3
EN 402	Internship	1-3
Mass Media Courses		
MM 199	Professional Media Applications	3
MM 222	Screenwriting	3
MM 303	Video Game Storytelling	3
MM 308	Intro Film & Video Techniques	3
MM 312	Cinematography	3
MM 372	Film Production	3
MM 405	Documentary Filmmaking	3
MM 414	Advanced Film Production	3
MM 416	Digital and Social Content Strategies	3
MM 433	Film Festival Management	3
MM 493	Special Topics/Mass Media (when the topic involves storytelling or narrative arts)	1-3
MM 494	Internship	1-2
Modern Languages Courses		
FR 308	French Literature in Translation (in English)	3
FR 309	French Fiction and Films (in English)	3
FR 331	Introduction to French Literature (in French)	3
FR 351	French and Francophone Literature (in French)	3
SP 240	Spanish for Heritage Speakers (in both English and Spanish)	3
SP 308	Hispanic Narrative in Translation (in English)	3
SP 331	Introduction to Hispanic Literature (in Spanish)	3
SP 351	Spanish Literature (in Spanish)	3
SP 371	Latin American Literature (in Spanish)	3
SP 380	Hispanic Culture thru Film (in Spanish)	3
Theatre Courses		
TH 103	Voice, Diction & Interpretation	3
TH 202	Acting I	3
TH 208	Principles of Playwriting	3
TH 211	Stagecraft	3
TH 300	Theatre Practicum	1
TH 306	Contemporary Theatre	3
TH 308	Principles of Playwriting	3
TH 311	Stagecraft	3
TH 320	Acting II	3

TH 399	Special Topics/Theatre (when the topic involves storytelling or narrative arts)	0-3
TH 401	Analysis and Directing	3
TH 415	Experimental Theatre	3
Sociology and Anthropology Courses		
AN 317	Peoples and Cultures of Africa	3
AN 322	Visual Anthropology	3
SO 316	Japan and East Asia	3
Pathway		

Core Faculty

Faculty Workload Analysis

Faculty Workload Analysis (describe how the course offering schedule and anticipated enrollments correlate to faculty lines)

Supplemental Files [Interdisciplinary Minor Division Vote.pdf](#)

Reviewer
Comments

Holly Broxterman (holly.broxterman) (02/20/24 11:55 am): To streamline division voting process and to meet governance deadlines (unable to run parallel voting in CourseLeaf), Maria Stover coordinated the process via paper. Attached are the division voting results - all divisions have voted to approve.

Holly Broxterman (holly.broxterman) (03/07/24 9:26 am): 3/7/2024 - Approved in CFCCC, CFC and 3/5/24 CAS Meeting via paper process. Approved by Dr. Erby to move to AAC queue for 3/18 AAC meeting.

Holly Broxterman (holly.broxterman) (03/19/24 9:03 am): Approved in 3/18/24 Academic Affairs Committee Meeting.