FACULTY AGENDA ITEM

Date: 3/18/2024

Submitted by: Maria Stover, x. 1802

Subject: New Technical Communication, Minor

Description: This minor will support any student wishing to gain practice and credentials in technical communication (both writing and speaking), including the writing of texts to document processes (e.g., manuals or instructional materials), provide instructions or explanations, or share technical information, as well as grant writing, and technical presentations. This minor is especially appropriate for majors in the natural sciences, social sciences, computer science, healthcare fields, English, mass media, and communication studies. This minor will document to future employers that writing and presentation skills cover a wide range of styles and approaches in the technical arena.

Rationale: This minor will support any student wishing to gain practice and credentials in technical communication (both writing and speaking), including the writing of texts to document processes (e.g., manuals or instructional materials), provide instructions or explanations, or share technical information, as well as grant writing, and technical presentations. This minor is especially appropriate for majors in the natural sciences, social sciences, computer science, healthcare fields, English, mass media, and communication studies. This minor will document to future employers that writing and presentation skills cover a wide range of styles and approaches in the technical arena.

The occupational outlook for careers related to technical communication is bright, and the Kansas Department of Education has identified this area as a high-demand, high-paying area for the state.

Financial Implications: None indicated.

Proposed Effective Date: Fall 2024

Request for Action: Approval by AAC/FS/ Gen Fac/WUBOR

Approved by: AAC on 3/18/2024

Faculty Senate on date

Attachments: **Yes   X**   No _

Program Change Request

Date Submitted: 02/14/24 10:46 am

Viewing: **: Technical Communication, Minor**

Last edit: 03/19/24 9:05 am

Changes proposed by: Maria Stover (maria.stover)

Catalog Pages Using this Program	Technical Communication, Minor

General Information

Effective Catalog Edition	2024-2025
Department	College of Arts and Sciences
College	College of Arts and Sciences
Division	
Degree Level	Undergraduate
Program Title	Technical Communication, Minor
Degree to be Offered	Minor (MINOR)
Is this program offered completely online?	
Does this program lead to a teaching certification?	No
Program Code	
Is this program an interdisciplinary program?	No
CIP Code	090908 - Technical and Scientific Communication.
Modality	

New Program Header

Statement of Justification/Rationale for Offering the Program

This minor will support any student wishing to gain practice and credentials in technical communication (both writing and speaking), including the writing of texts to document processes (e.g., manuals or instructional materials), provide instructions or explanations, or share technical information, as well as grant writing, and technical presentations. This minor is especially appropriate for majors in the natural sciences, social sciences, computer science, healthcare fields, English, mass media, and communication studies. This minor will document to future employers that writing and presentation skills cover a wide range of styles and approaches in the technical arena.

Program Demand

The occupational outlook for careers related to technical communication is bright, and the Kansas Department of Education has identified this area as a high-demand, high-paying area for the state. (Data from O*Net, which is updated regularly and is developed under the sponsorship of the U.S. Department of Labor/Employment and Training Administration).

Projected Enrollment for the Initial Three Years of the Program

Implementation

Year 2

Full-Time Headcount Per Year	-	Part-Time Headcount Per Year	-
Full-Time Sem Credit Hrs Per Year	-	Part-Time Sem Credit Hrs Per Year	-

Year 3

Full-Time Headcount Per Year	-	Part-Time Headcount Per Year	-
Full-Time Sem Credit Hrs Per Year	-	Part-Time Sem Credit Hrs Per Year	-

Employment

Employment Opportunity Information

Admission and Curriculum

Admission Criteria

Total Number of Semester Credit Hours for the Degree	15

Curriculum

This minor requires a minimum of 15 credit hours, including 6 credit hours in two required classes and 9 credit hours to be taken from approved courses from three different distribution areas (1) oral communication; (2) specialized communication; and (3) application of scientific content. A minimum of 6 hours will be at the upper division level. Students must have a grade of "C" or better in each course. A minimum of six hours used to meet the minor requirements must be earned in residence at Washburn University. Students may request alternate coursework be accepted toward the minor. Students should make these requests prior to completing coursework.

Required Courses

EN 208	Professional Writing	3
EN 308	Scientific and Technical Writing	3
Subtotal		6

Oral Communication Courses

Select at least one course from the following:		3
CN 150	Public Speaking	
CN 306	Health Communication	
CN 341	Persuasive Speaking	
CN 353	Environmental Communication	

Specialized Communication Courses

Select at least one course from the following:		3
EN 207	Beginning Nonfiction Writing	
EN 312	Theories of Persuasive Writing	
MM 199	Professional Media Applications	
MM 202	Professional Media Writing	
MM 321	Advanced Professional Media Applications	
MM 403	Advanced Professional Media Writing	
PO 374	Topics: Public Administration (Section Name: Grant Writing)	

Application of Scientific Content Courses

Select at least one course from the following:		3
EN 103	Academic Reading & Research	
EN 177	Science Fiction	

HL 377	Critical Issues in Health	
PH 214	Medical Ethics	
PH 300	General Topics in Philosophy (Section Name: Climate Change Ethics)	
PH 327	Philosophy of Science	
Total Hours		15

Pathway

Core Faculty

Faculty Workload Analysis

Faculty Workload Analysis (describe how the course offering schedule and anticipated enrollments correlate to faculty lines)

Supplemental Files	Interdisciplinary Minor_Division_Vote.pdf

Reviewer Comments	**Holly Broxterman (holly.broxterman) (02/20/24 11:57 am):** To streamline division voting process and to meet governance deadlines (unable to run parallel voting in CourseLeaf), Maria Stover coordinated the process via paper. Attached are the division voting results - all divisions have voted to approve.
	Holly Broxterman (holly.broxterman) (03/07/24 9:29 am): 3/7/2024 - Approved in CFCCC, CFC and 3/5/24 CAS Meeting via paper process. Approved by Dr. Erby to move to AAC queue for 3/18 AAC meeting.
	Holly Broxterman (holly.broxterman) (03/19/24 9:05 am): Approved in 3/18/24 Academic Affairs Committee Meeting.

Key: 433